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Provincial Adult Literacy Profile Funders, Providers and Accountability

New Brunswick

Total population (2007)	749,800
First Nations (2006)	17,655
Immigrant (2006) [Visible minority, 2001]	26,395 [9,425]
Francophone (2006)	232,975
Urban (2001)	50%
Rural (2001)	50%
Senior/65 yrs and older (2007)	108,600

<http://www.statcan.gc.ca/start-debut-eng.html?gaw=08001>

[New Brunswick Summary Tables:

<http://www40.statcan.gc.ca/101/pro01/pro104-eng.htm>]

Methodology

One objective of Connecting the Dots is to provide the first pan-Canadian overview of funding, delivery, and accountability practices in adult literacy services. The Provincial/Territorial Adult Literacy Profiles is one of the deliverables that helps meet that objective. Each profile offers a “snapshot” of adult literacy funding, services and accountability practices for a specific province or territory. It was constructed exclusively on the basis of online research using a variety of web sites. No interviews with literacy funders, providers or practitioners were conducted in this process. Online research for this profile was conducted between December 3 and 19, 2008, and represents the information that was publicly available at that point in time. It should not be used for further research purposes without validation. The date when web pages were last modified is noted when such information was indicated.

1. Funders

Public — Provincial Government

Government of New Brunswick — Department of Post Secondary Education, Training and Labour/**PETL** (previously the Department of Training and Employment Development)

- PETL's Adult Literacy Services Branch "is responsible for supporting the improvement of adult literacy skills in the province", through the coordination of the delivery of community-based adult literacy services. A range of free adult literacy training opportunities is offered in both official languages in partnership with the private sector, communities and the non-profit organization, and Literacy New Brunswick Inc.

Nine Regional Literacy Coordinators help Regional Literacy Committees/RLCs set up **Community Adult Learning Programs/CALPs** and provide and provide pedagogical and curriculum support for these programs.

Advisory Body

Provincial Partners in Literacy (PPL) serves as an advisory to PETL. It is comprised of representatives from the four major literacy non government organizations in the province – La Fédération d'alphabétisation du Nouveau-Brunswick, Laubach Literacy New Brunswick, Literacy New Brunswick Inc. and the Literacy Coalition of New Brunswick Ltd., as well as adult learners, literacy teachers and PETL.

Key Recent Statements and Directions

A **2005 Policy Statement** on adult education and lifelong learning in New Brunswick published by PETL in 2005 included specific 10-year targets:

- participation rate in adult education and learning to increase by 25%
- New Brunswick to rank among the top five provinces in terms of the proportion of residents with postsecondary credentials
- adult literacy rates to increase to the Canadian average
- 80% of CALP participants to participate in a prior learning assessment and recognition process
- the number of workplace Essential Skills certificates to be comparable to the number of GED certificates issued

New Brunswick's November **2007 Throne Speech** outlined government plans to release a Literacy Strategy supporting the targeted goal of "increasing literacy to levels necessary for self-sufficiency".

In 2008, the **Community Adult Learning Program/CALP** (dedicated to adult literacy) and the **Community Access Program** (dedicated to basic computer training and services), both administered by PETL, were merged under the **Community Adult Learning Network/CALNet**.

Service delivery via PETL's CALNet is carried out in partnership with twelve Regional Adult Learning Committees.

New Brunswick works collaboratively with other Atlantic provinces through the Council of Atlantic Ministers of Education and Training/**CAMET** in support of provincial literacy initiatives. CAMET is composed of the Atlantic ministers of education and training (replaced the Atlantic Provinces Education Foundation/APEF). It works "to provide the framework for joint undertakings of the four provinces in the needs of public and post-secondary education".

According to CAMET: “Limitations and reductions in federal funding have a negative impact on the direct delivery of adult literacy training in Atlantic Canada. Project funding from the National Literacy Secretariat is not generally targeted to direct service delivery of adult literacy programming. Direct service delivery is a priority because of the severity of the literacy problem in Atlantic Canada”.

CAMET would like to see more support for the Atlantic provinces from the federal government, in the form of “increased, sustainable funding for direct service delivery of adult literacy programming, including workplace based literacy/learning programs... better access to training for adults with low literacy skills, regardless of employment status”.

Recipients of funding

CALCs Community Adult Learning Centres

Funding Streams

Community Adult Learning Services funds the Community Adult Learning Centres

Funding amounts

2008-09: PETL Budget for the Community Adult Learning Services Branch was \$5.015 million (\$4.081 million for the 2007-07 fiscal year).

Populations served include adults 18 years of age and over.

CALP profiled its learners in 2007–08:

- *Gender*: Women were 56% and men were 44% of the learners.
- *Language*: Almost 58% of learners receive training in English, 40% in French and 3% attend classes where training is provided in both official languages.
- *Age*: 75% are between the ages of 18 and 44, 18% between 45-54.
- *Educational Level*: 31% left school before completing Gr. 9, 65% have completed Gr. 9 or higher.
- *Program Level*: 41% are registered at Level 1 of the IALSS, 21% are at Level 2 and 38% are registered for GED or secondary school equivalency preparation.
- *Reasons for Enrolling*: 88% attended to improve their employability, attain their GED, or attain the skills needed for further training.
- *Program Awareness*: 41% are self-referred, 23% were referred through the Department of Social Development, 24% were referred through PETL.

Volunteers— information not available for CALP

Number of learners: 2300 in 2007-08 - see page 13 of the 2007-08 annual report – link follows -

Public — Other Funding

1. federal government (Office of Literacy and Essential Skills/Human Resources Development Canada)
2. Canada-New Brunswick Labour Market Development Agreement

Private and Non-Profit Funding

Additional support is provided by the private sector, from corporations, foundations and individuals, as well as from The Literacy Coalition of New Brunswick, Ltd..

Sources Section 1

<http://www.oise.utoronto.ca/CASAE/CONFINTEA%20VI/CANADA%20FINAL%20CONFINTEA%20VI%20EN.pdf> (Oct. 2008)
<http://www.cnbb.nb.ca/en/calnet.htm>
<http://www.nald.ca/litweb/province/nb/caln/profile/results.htm>
<http://app.infoaa.7700.gnb.ca/gnb/Pub/EServices/ListServiceDetails.asp?ServiceID1=196&ReportType1=All> (18 Dec. 2008)
<http://www.gnb.ca/0005/003-e.asp>
<http://www.nald.ca/litweb/province/nb/lnb/index.htm>
<http://www.gnb.ca/0105/AnnualReport-rapportannuel07.pdf> (2007)
<http://www.gnb.ca/0105/AnnualReport-rapportannuel07-08.pdf>
http://www.gnb.ca/0160/budget/buddoc2007/Main_Estimates_2007-08.pdf
<http://www.gnb.ca/0105/AnnualPlan.pdf> (2008)
http://www.gnb.ca/0160/budget/buddoc2008/Main_Estimates_08-09.pdf (March 2008)
<http://www.nb.literacy.ca/public/areport/2007/ar06-2007.pdf> (2007)

2. Providers

1. **Community Adult Learning Centres/ALCs Offering CALP** — CALNet includes over 200 ALCs across the province, serving 70 communities:
 - a. CALP classes include English and French literacy and numeracy (Grade Levels 1-9), preparation for the General Educational Development (GED) tests through individualized learner-centred support or through an Internet based program and computer training.
 - b. Curriculum and testing are standardized and provide accreditation for further study
 - c. Quality standards are in place for instruction, the learning environment and classroom facilities
 - d. ALCs benefit from technology and other necessary resources to help learners attain their goals.
 - e. Classes are free for adult learners 18 years of age and over

Types of Adult Literacy Programs Offered

A range of programs is offered locally, tailored to the needs of communities, demographic groups individuals and families and responding to their specific functional, academic and vocational needs.

Provincial Organizations

The Literacy Coalition of New Brunswick, Ltd./LCNB — committed to increasing literacy in partnership with others. LCNB has carried out projects in the areas of literacy research, improving access and outreach, improving co-ordination and information sharing, improving public awareness and developing learning materials. (AR)

Community Adult Literacy Network (N.B.), Inc./CALN — a province-wide organization of trained teachers –and committee members experienced in the field of adult education, working to promote and support CASP. (NO A R)

La Fédération d’alphabétisation du Nouveau Brunswick/FANB — a non-governmental organization promoting French literacy in New Brunswick. FANB works to support partnerships and practitioners and to ensure the delivery of French-language services in the province. (AR)

Literacy New Brunswick Inc./LNBI — promoting literacy in New Brunswick.

Laubach Literacy New Brunswick/LLNB —“a committed partner in a national effort to help all people reach their full literate potential”. **LLNB** is a volunteer non-profit organization committed to developing and supporting affiliated literacy councils. (N A RE)

All organizations have a comprehensive web site with useful links for learners and practitioners. Annual Reports are posted by LCNB and FANB. The LNBI site was unavailable for consultation at this time.

Organizations Promoting/Providing Practitioner Training and PD

PETL

RLCs

LCNB

CALN

FANB

LLNB

deliverers of literacy programs

Sources Section 2

<http://www.oise.utoronto.ca/CASAE/CONFINTEA%20VI/CANADA%20FINAL%20CONFINTEA%20VI%20EN.pdf> (Oct. 2008)

<http://www.nb.literacy.ca/>

<http://www.cnbb.nb.ca/en/alcinfo.htm>

<http://www.nald.ca/litweb/province/nb/caln/index.htm>

<http://www.nald.ca/litweb/province/nb/caln/profile/profile.htm>

<http://app.infoaa.7700.gnb.ca/gnb/Pub/EServices/ListServiceDetails.asp?ServiceID1=196&ReportType1=All> (18 Dec. 2008)

<http://www.gnb.ca/0005/002-e.asp>

<http://www.nald.ca/litweb/province/nb/llnb/index.htm>

<http://www.fanb.ca/>

http://www.cmec.ca/postsec/rnfil/04-newbrunswick_canada_oecd_web_rnfil_en.pdf

<http://www.anbi-lnbi.nb.ca/English/LNBhome.htm>

C. Accountability/Reporting

CALP is subject to quality standards relating to instruction, the learning environment and classroom facilities.

2006: PETL was scheduled to introduce new quality standards relating to curriculum and assessment.

2006-7: PETL implemented an online information management system to track CALP learner registration and progress.

Sources Section 3

<http://www.gnb.ca/0105/AnnualReport-rapportannuel07.pdf> (2007)